

Cadillac



ALL NEW 2015

ATS COUPE



ATS COUPE



NO ONE HAS EVER STOOD OUT
STANDING STILL.



The look. The feel. Each line tailored to you like a fine suit. With every component designed to thrill. From its glistening form and precise engineering to exceptional handling, ATS Coupe stokes the passion of the real driver. So sit back and put the pedal to the metal because ATS Coupe was born to go.

THE SPEED

This is the love that goes with the labor. Precise in design. Exact in execution. Flash and substance – all in one package. This is the all new Cadillac ATS Coupe.





ATS Coupe is boosted by innovative features such as the available class-exclusive **MAGNETIC RIDE CONTROL** suspension – which speed-reads surface conditions up to 1,000 times per second – adjusting the damping for exceptional ride, handling and control. The standard race-inspired **BREMBO® FRONT BRAKES** produce impressive stopping power to help counteract the incredible thrust of the ATS Coupe's engine.



IT'S NOT ONLY WHERE YOU GO,
BUT HOW YOU GET THERE.

The standard **276 - HP 2.0 L TURBO** produces an impressive 400 Nm of torque that you feel every time you press the pedal and powers ATS Coupe from 0 to 100 km/h in just 6.2 seconds.

ATS Coupe includes several performance features that help enhance its overall responsiveness. The automatic transmission with steering wheel-mounted **MAGNESIUM PADDLE SHIFTERS** offers a true sense of the drive as you shift gears for optimal performance, while the **ZF PREMIUM STEERING SYSTEM** is speed-sensitive to give you precisely measured responsiveness and electric assist helps save fuel.



THE FEEL

Crafted and cut to form. It's the kind of refined artistry that not only creates a stunning cabin but is both indulgent and functional.



CUT-AND-SEWN INTERIOR

Each interior. Every stitch. Crafted meticulously to create an environment as individual as the driver. Available in five distinct interior themes: Kona Brown with natural finish Sapele wood trim, Jet Black with brushed Aluminum or Okapi Stripe wood trim, Light Platinum with high-gloss Sapele wood trim, or Morello Red with Carbon Fiber trim.



PREMIUM MATERIALS

Exceptional materials blend with impressive artistry to create a sophisticated cabin with your choice of available supple leathers, including semi-aniline leather, combined with premium available woods, aluminum or carbon fiber trim.



PROOF LOVE AT FIRST SIGHT
ISN'T A MYTH.







THE LOOKS

Desire starts with a lean, powerful form. Every angle sculpted. Lines flowing seamlessly to create a low profile with a distinctive expression of motion – even when standing still.





PERFORMANCE DUAL EXHAUST OUTLETS complement the exceptional capability of the ATS Coupe, while mirrors with integrated turn signals slice through the wind, delivering a stylish appearance. Vertical light signatures in the **TAILLAMPS**, as well as an **INTEGRATED BRAKE LAMP**, feature brilliant LEDs, creating a striking look from behind.

Features on the ATS Coupe were designed with both function and form in mind. Like available **ILLUMINATING DOOR HANDLES**, which cast a warm, soft glow at night, providing better handle visibility. Standard **XENON HIGH-INTENSITY DISCHARGE HEADLAMPS** feature LED vertical light signatures that give ATS Coupe a look that's pure Cadillac, while **ADAPTIVE FORWARD LIGHTING** swivels those headlamps as the vehicle turns, directing light precisely where you're going.

And available **INTELLIBEAM®** respond to vehicles in front, turning high beams on and off automatically as needed.



MORE THAN JUST GOOD LOOKS
RUNS IN THE FAMILY.



THE ARCHITECTURE

A higher number isn't always an indicator of better performance. When it comes to weight, less is more. Engineers applied an innovative scalloping technique and used lightening holes to lessen the overall vehicle weight – while providing incredible strength and rigidity – helping to make ATS light on its wheels and exceptionally fun to drive.

“EVERY GRAM,
EVERY ENGINEER,
EVERY DAY.”

– David Masch, ATS Chief Engineer



Creating a light yet strong structure is a delicate balancing act. In fact, the closer a vehicle's weight balance is to 50/50, the better the handling and control. So when designing the ATS Coupe and Sedan, it was important to build not just vehicles that are strong and light, but ones with a near-perfect **50/50 FRONT-TO-REAR WEIGHT RATIO**. The result? ATS is as comfortable in hairpin turns as it is cruising the highways.

ADVANCED AERODYNAMIC components, found in the taillamps of ATS Coupe, direct airflow around the vehicle, while the decklid design, featuring an integrated brake lamp, keeps ATS Coupe firmly planted to the road. HIGH-TECH MATERIALS such as aluminum, ultra-high-strength steel and innovative structural adhesives help make the ATS Coupe one of Cadillac's strongest, lightest structures.



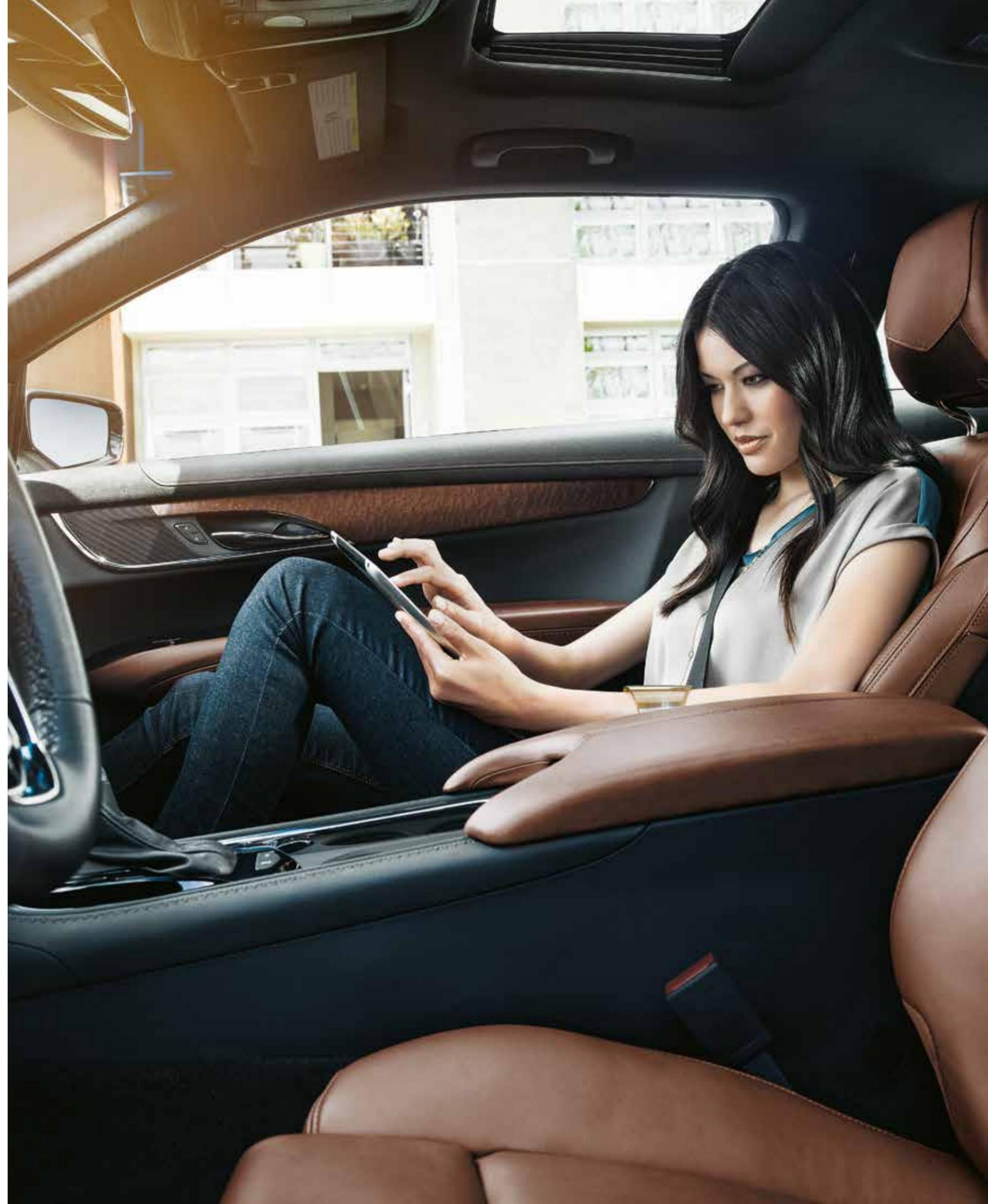
THE GADGETS



The **CADILLAC USER EXPERIENCE (CUE)**¹ is a fully comprehensive system with an intuitive touch screen and innovative controls – such as haptic feedback, Voice Recognition² and proximity sensing technology – that elevates your connection to your vehicle and the world around you. CUE impeccably combines vehicle controls, safety, navigation and communication – all into one system. Standard **BOSE® PREMIUM SURROUND SOUND SYSTEM** delivers crystal clear acoustics. It features Centerpoint® 2.0 and SurroundStage® and a digital amplifier. **BOSE AUDIOPILOT® ACTIVE NOISE CANCELLATION** actively monitors and measures undesirable cabin noise and sends a canceling frequency through the speakers to reduce powertrain noise.

ATS Coupe even allows you to inductively charge your smartphone with segment-exclusive **WIRELESS CHARGING**³ housed behind the CUE control panel. The three-window, full-color reconfigurable **DRIVER INFORMATION CENTER** allows you to customize how you see your vehicle's most important information. The ultimate in convenience. The **KEYLESS ACCESS AND PUSH-BUTTON START SYSTEMS** allow you to enter and start your vehicle without your key leaving your pocket or purse. You can lock and unlock your vehicle with a touch of the door handle.

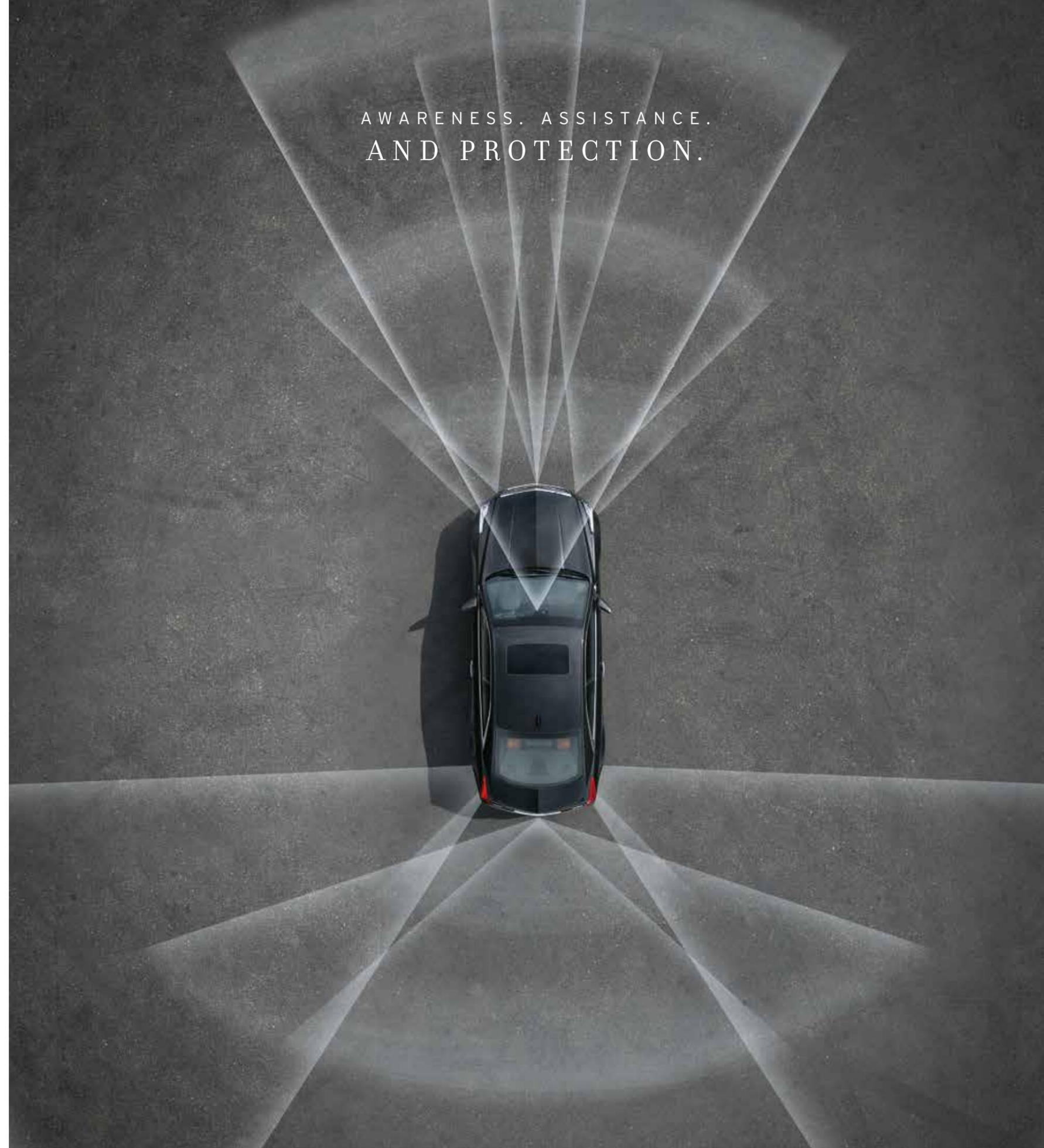
1. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. 2. Voice recognition is available in the following languages: English, French, German, Italian, Portuguese, Spanish and Russian. 3. The system wirelessly charges one PMA- or Qi- compatible mobile device. Mobile phone must support wireless charging for functionality.



AWARENESS. ASSISTANCE.
AND PROTECTION.

THE DEFENCE

ATS Coupe takes care of you with comprehensive available technology that includes two cameras, eight ultrasonic sensors and six radars to identify and alert you to a number of potential hazards, helping you avoid them before they happen.



The **DRIVER AWARENESS PACKAGE**¹ features a class-exclusive **SAFETY ALERT SEAT**, which discreetly sends pulses through the seat cushion on the left, right or simultaneously, directionally alerting you to a variety of potential hazards. **FORWARD COLLISION ALERT** uses a forward-facing camera to detect when a forward impact may be imminent. **LANE KEEP ASSIST** subtly engages the electric power steering to help keep your ATS within the lane if an unintended lane change is detected. And **LANE DEPARTURE WARNING** monitors road lines and warns you when the vehicle begins to drift from an observed lane into another without the use of a turn signal. **TRAFFIC SIGN RECOGNITION** displays selected traffic signs on the Driver Information Display, such as speed limits and overtaking restrictions.



Display your vehicle information in full color on the windshield with the available configurable Head-Up Display. Get navigation prompts, vehicle speed, audio information and more.



The available **DRIVER ASSIST PACKAGE**¹ includes several features to help keep you safe. **REAR CROSS-TRAFFIC ALERT** warns you of any detected rear cross-traffic, providing added confidence when backing up. **SIDE BLIND ZONE ALERT** provides a visual alert in your side mirrors if vehicles are in your blind spots. **LANE CHANGE ALERT** senses beyond the side blind zones, alerting you to rapidly approaching vehicles. **ADAPTIVE CRUISE CONTROL** uses forward-facing radar and camera technology to automatically adjust speed, helping maintain the driver-selected distance from the vehicle in front of you. In potential collision situations, the **INTELLIGENT BRAKE ASSIST** system can detect vehicles in front or objects in the rear and, in certain situations, pre-fills the brakes to help reduce braking time. **AUTOMATIC SAFETY BELT TIGHTENING** removes excess slack in the front belts to keep you securely in your seat during initial acceleration and spirited maneuvers.

¹. Traffic sign recognition is not available when Driver Assist Package is ordered.



¹. Standard on Performance and Premium Collection.
Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times.

ELEGANCE COLLECTION



CUE WITH BOSE® SURROUND SOUND SYSTEM
A concert-like experience is always at hand with a 9-speaker Bose® Surround Sound system and the brilliance of Cadillac CUE.



18" FORGED-ALUMINUM WHEELS
with premium painted finish



XENON HID HEADLAMPS WITH ADAPTIVE FORWARD LIGHTING
Standard HID headlights are equipped with a brilliant adaptive forward lighting system, directing the headlights to cast light precisely onto your path of travel.

The ATS Coupe Elegance Collection is the perfect embodiment of sports sophistication, delivering a drive of ultimate enjoyment from engine on to engine off. The cutting-edge, voice-activated CUE provides an advanced customisable entertainment and communications interface, all showcased through the striking 8" full-colour touch screen including the rear vision camera. The combination of 18" painted aluminium wheels, stylish aluminium pedals and leather, thick-rimmed steering wheel with paddle shift controls give the driver a feeling of remarkable sports sleekness. Keyless access, push button ignition and wireless charging capabilities provide yet more innovation to the Collection, along with HID Headlamps featuring adaptive forward lighting and LED vertical light signatures.

LUXURY COLLECTION



14-WAY POWER ADJUSTABLE LEATHER SEATS
With memory function for driver's seat



HEATED FRONT SEATS AND STEERING WHEEL



12-SPEAKER BOSE® SURROUND SOUND SYSTEM
With AudioPilot® Active Noise Cancellation

Travel in optimal comfort and style with the Luxury Collection. The unrivalled 14-way power adjustable, memory seats allow you to create your very own bespoke driving position. Heated front seats and steering wheel add to the blissfulness of the ATS Coupe driving experience, while the front and rear park assist will help guide you into the tightest of spaces and take the worry out of parking. The exhilarating 12-speaker Bose surround sound system transports you to new levels of audio pleasure, with the Bose Engine Sound Enhancement system acting like a choir conductor, enhancing certain engine sounds to sing the loudest depending on your driving mode.

PERFORMANCE COLLECTION



DRIVER AWARENESS PACKAGE
including features such as safety alert seat



ILLUMINATED DOOR HANDLES



AVAILABLE ALL-WHEEL DRIVE SYSTEM

The Performance Collection has been designed to put your well-being first and foremost. The Driver Awareness Package surrounds you in safety with such features as Forward Collision Alert, with LED direct view display, Lane Keep Assist, Lane Departure Warning, Safety Alert Seat and Traffic Sign Recognition. State-of-the-art illuminating door handles, rainsense wipers, and Intellibeam® auto high-beam control all add to the ATS Coupe's meticulous design. Available AWD with active torque technology gives you even more peace of mind when you're out on the road.

PREMIUM COLLECTION



HEAD-UP DISPLAY



AVAILABLE MAGNETIC RIDE CONTROL



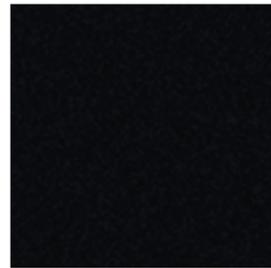
AVAILABLE SEMI-ANILINE
FULL LEATHER SEATING

Immerse yourself in the Premium Collection and discover unsurpassable excellence in every detail. Available refined Semi Aniline leather seating gives the most polished of driving experiences, while the cutting-edge Head-Up Display, 3D Navigation, and power-adjustable steering column provide a more distinctive and elegant journey. The available Driver Assist Package delivers an effortless ride with features such as full-speed-range Adaptive Cruise Control. Exclusive to the RWD Premium model, Magnetic Ride Control and Limited Slip Rear Differential provide more power, control and speed through corners, reacting to the road up to 1,000 times per second.

EXTERIOR COLOURS

TRICOAT | A meticulous 3-layer process that results in a dramatic hue-shifting color.

TINTCOAT | A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.



Black Raven



Crystal White
Tricoat



Opulent Blue
Metallic



Phantom Gray
Metallic



Majestic Plum
Metallic



Radiant Silver
Metallic



Silver Coast
Metallic



Red Obsession
Tintcoat



Black Diamond
Tricoat



Dark Adriatic Blue
Metallic

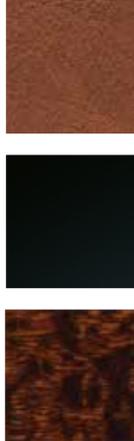
INTERIOR THEMES

Personalize your ATS Coupe with these distinct interior environments, featuring a rich colour palette accented with authentic trim materials, including Sapele wood, aluminum or carbon fiber.

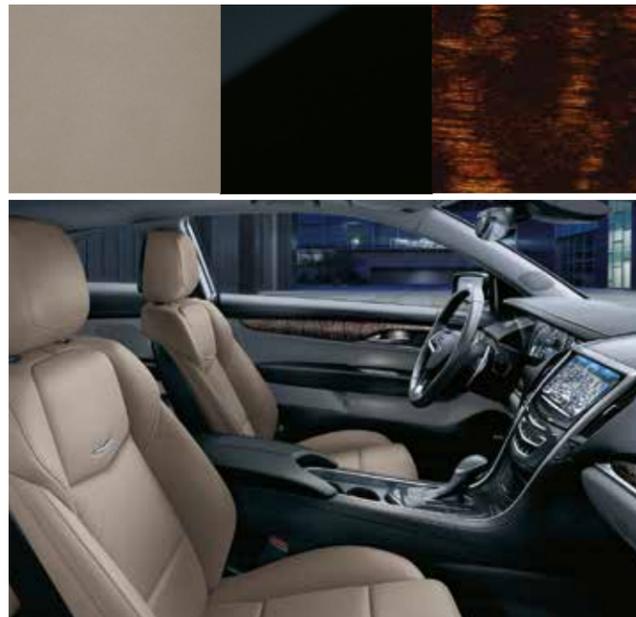
JET BLACK Leatherette Seats / Jet Black Dashboard Accents / High-Gloss Okapi Stripe Wood Trim.
Standard on Elegance Collection



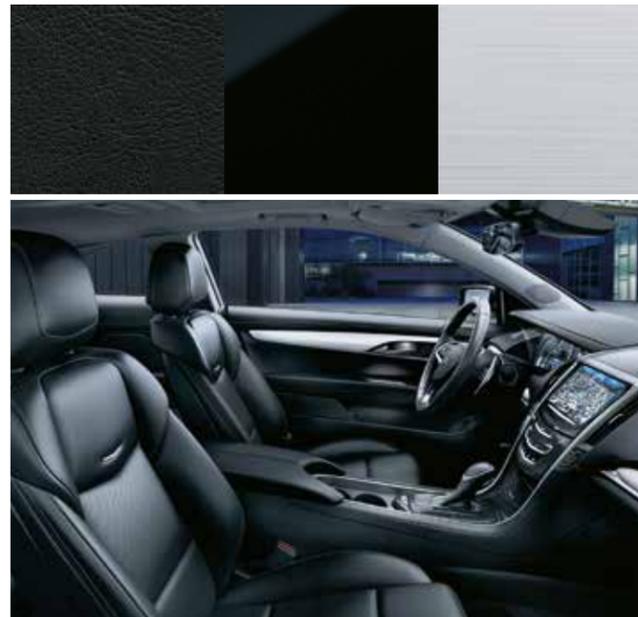
KONA BROWN Semi-Aniline Leather Seats with Sueded Microfiber Back Panels / Jet Black and Sueded Microfiber Dashboard Accents / Natural Finish Sapele Wood Trim.
Available on Performance and Premium Collections



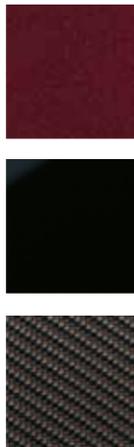
LIGHT PLATINUM Leather Seating Surfaces / Jet Black Dashboard Accents / High-Gloss Sapele Wood Trim.
Available on Luxury, Performance and Premium Collections



JET BLACK Leather Seating Surfaces / Jet Black Dashboard Accents / Brushed Aluminum Trim.
Available on Luxury, Performance and Premium Collections



MORELLO RED¹ Semi-Aniline Leather Seats with Sueded Microfiber Back Panels / Jet Black and Sueded Microfiber Dashboard Accents / Carbon Fiber Trim.
Available on Performance and Premium Collections



¹. Not available with Opulent Blue metallic or Majestic Plum metallic exterior colours

WHEELS



18" FORGED-ALUMINUM WHEELS WITH PREMIUM PAINTED FINISH

Standard includes P225/40R18 front and P255/35R18 rear all-season run-flat tyres. Size: 18" x 8" front and 18" x 9" rear.

18" FORGED-ALUMINUM WHEELS WITH POLISHED FINISH

Optional on ATS Coupe Luxury, Performance and Premium Collections; includes P225/40R18 front and P255/35R18 rear all-season run-flat tyres. Size: 18" x 8" front and 18" x 9" rear.



18" FORGED-ALUMINUM WHEELS WITH ULTRA-BRIGHT MACHINED FINISH

Optional on ATS Coupe Luxury, Performance and Premium Collections; includes P225/40R18 front and P255/35R18 rear all-season run-flat tyres. Size: 18" x 8" front and 18" x 9" rear.

Premium Collection RWD models comes with standard P225/40R18 front and P255/35R18 rear performance summer, run-flat tyres.



TECHNICAL SPECIFICATIONS



DIMENSIONS	FRONT	REAR	CAPACITY	
Headroom (mm)	955	892	Cargo Volume (litres)	295
Hip room (mm)	1374	1130	Seating	4
Legroom (mm)	1074	851	Fuel tank (litres)	62.5
Shoulder room (mm)	1374	1298		

ENGINE SPECS	ATS COUPE 2.0L TURBO RWD	ATS COUPE 2.0L TURBO AWD
Engine Description	4 cylinder in-line direct injection, turbo charged with variable valve timing	4 cylinder in-line direct injection, turbo charged with variable valve timing
Displacement	1998 cm ³	1998 cm ³
Power Output	276 hp/203 kW @ 5500 rpm	276 hp/203 kW @ 5500 rpm
Torque	400Nm @ 3000-4600 rpm	400Nm @ 3000-4600 rpm
Gears/Transmission	Paddle-shift six-speed, electronically controlled, automatic overdrive with torque converter clutch	Paddle-shift six-speed, electronically controlled, automatic overdrive with torque converter clutch
Fuel	Petrol	Petrol
Top Speed	230/240 ¹ km/h	230 km/h
Acceleration (0-100 km/h)	6.2 seconds	6.2 seconds
Curb Weight	1602 kg	1674 kg
Maximum Allowable Weight	2020 kg	2070 kg

1. RWD Premium only.

Cadillac

PARTNER

Whether you are at home or on the road, our Cadillac Partner is there to offer you truly personal assistance. Count on us to arrange service appointments, answer questions about your new Cadillac and ensure you are always satisfied with your ownership experience. To find the Cadillac Partner closest to you, visit cadillaceurope.com.



WARRANTY

As a Cadillac owner, you expect nothing less than premium service and protection. Which is why your new Cadillac comes with a full 3-year or 100,000-km warranty (whichever comes first), plus a 6-year rust-through guarantee. All backed by an experienced Cadillac service team that will handle any issues with confidence and care. For more details, ask your Cadillac Partner.

CADILLAC SALES AND SERVICE SPECIALISTS

Whether you are at home or on the road, your Cadillac sales and service specialists are there to offer you truly personal assistance. Count on them to arrange service appointments, answer questions about your new Cadillac and ensure that you are always satisfied with your ownership experience. To find the Cadillac sales and service specialists closest to you, visit cadillaceurope.com.



CADILLAC ROADSIDE ASSISTANCE

In the event of an emergency, help is only a phone call away. Contact Cadillac Roadside Assistance, and we'll come to you as quickly as possible – 24 hours a day, 365 days a year. If we can't return you to the road straightaway, we'll take you to the nearest Cadillac Partner. Cadillac Roadside Assistance is yours free of charge for a period of 36 months from the date of registration. Ask your local Cadillac Partner for details.



Cadillac®

	CO ₂ EMISSIONS (g/km) COMBINED	FUEL CONSUMPTION (l/100 km)			FUEL-EFFICIENCY CATEGORY									
		URBAN	EXTRA-URBAN	COMBINED	BE	CH	DE	DK	ES	FR	LU	NL	UK	
ATS Coupe 2.0L Turbo RWD	193	12.0	6.2	8.3	E	G	E	E	C	E	E	F	J	
ATS Coupe 2.0L Turbo AWD	203	12.3	6.7	8.8	E	G	E	F	C	F	E	F	K	

Fuel consumption data and CO₂ emission data are determined according to Regulation (EC) No. 715/2007, taking into consideration the vehicle mass in running order, as specified by the regulation. Additional equipment may lead to slightly higher results than the stated fuel consumption and CO₂ figures. The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicle types. Average CO₂ emission of all new cars sold in Switzerland: 148g/km.

Kerb weight (kg): The specified value accounts for a 90 per cent filled fuel tank as well as 68 kg for the driver and 7 kg for luggage. The kerb weight applies to vehicles with standard equipment. Optional equipment may increase this value. Rated power output: For petrol engines, Cadillac recommends using Super unleaded RON 95. Fuel qualities unleaded with RON 95 and above as well as a maximum ethanol volume of 10 per cent (E10) are permissible. Information on power and consumption relates to operation with RON 98 fuel.

PLEASE NOTE: The vehicles shown in this brochure are for illustration purposes only. European specifications may vary. Some illustrations feature special equipment that is not included in standard delivery. The information contained in this brochure was accurate at the time of going to press. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary from one market to another and may change without prior notice. Information on recycling design and End of Life Vehicles (ELV) can be found on cadillaceurope.com. For precise information on the equipment provided on our vehicles, please contact your local Cadillac sales and service specialist. This material shall not be reprinted, in whole or in part, without the express written permission of General Motors. © 2015 General Motors. All rights reserved. cadillaceurope.com, Cadillac Europe, a department of Chevrolet Europe GmbH, a company registered under the Laws of Switzerland and having its registered office at Stelzenstrasse 4, 8152 Glattpark, Switzerland.



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